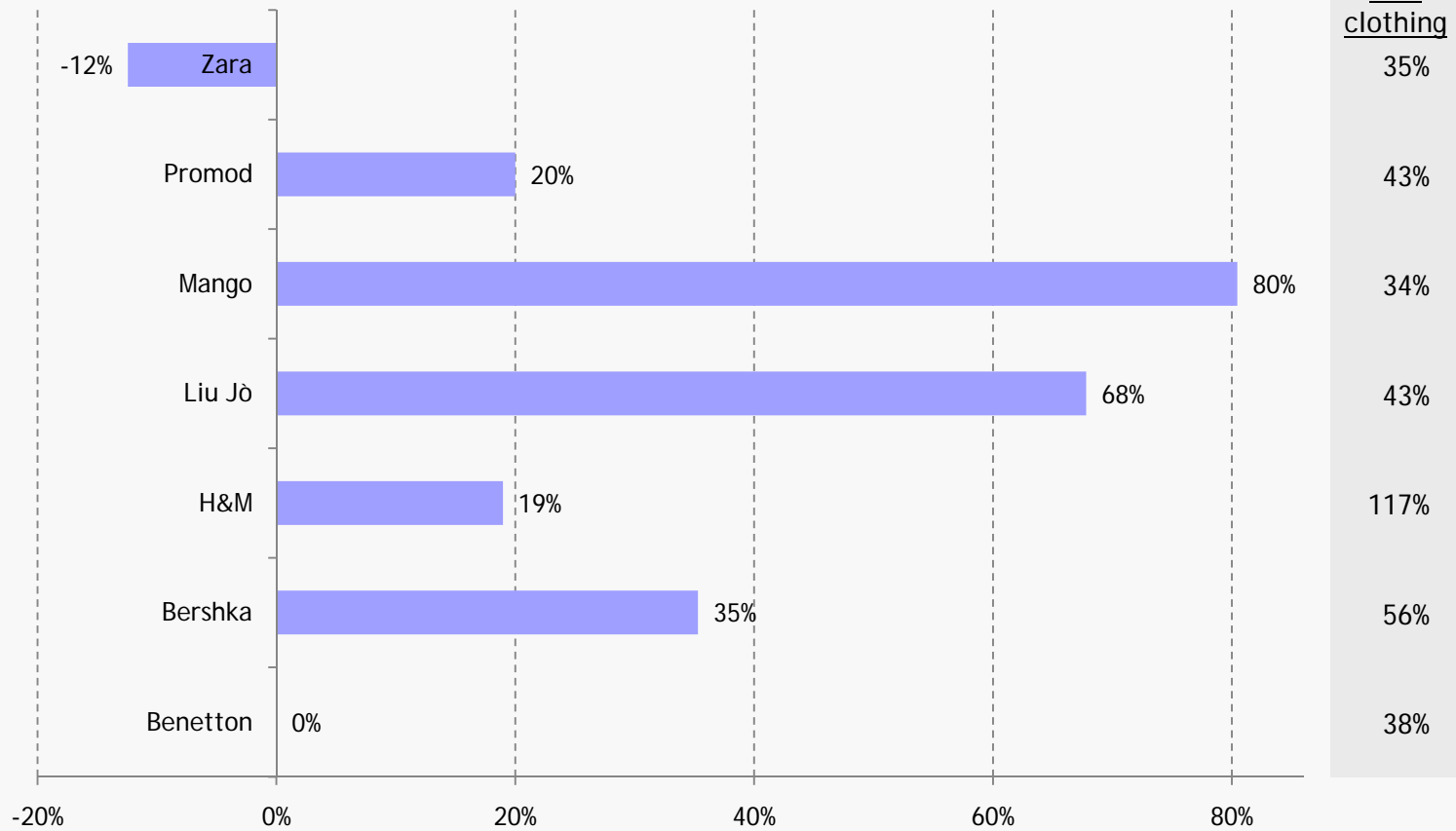


## Accessories Range Width change S/S 2009 vs 2007

Six brands expand the womenswear accessories offer. Overall, the panel shows a 10% increase in number of options. The number of different accessories is now 94% of clothing offer, peaking 117% in H&M



Source: Ispira audit apr '07 and apr '09, same store, Milan

